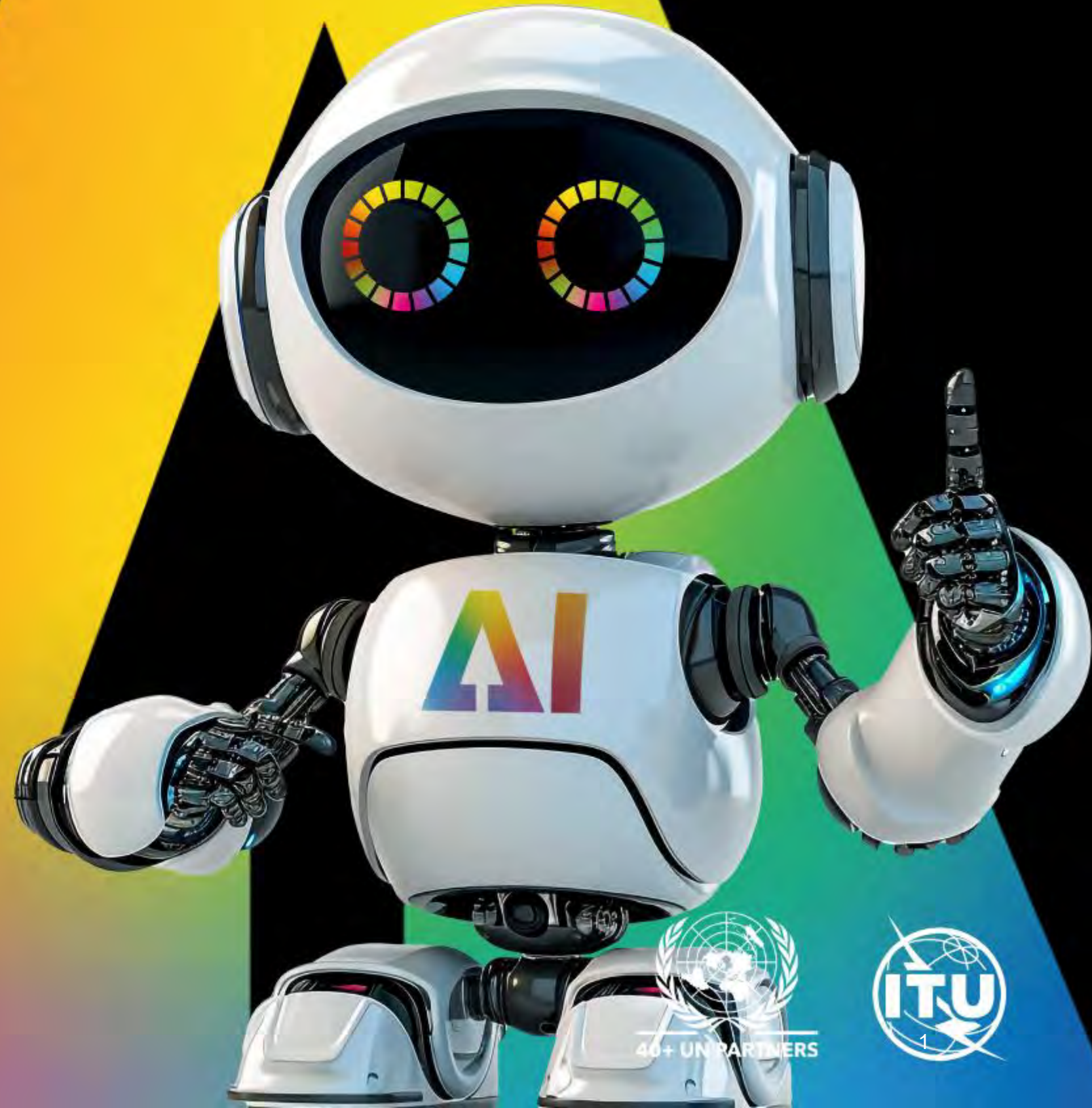


AI for Good Global Summit

*Identifying innovative AI
applications to solve global
challenges*

8 – 11 July 2025
Geneva, Switzerland



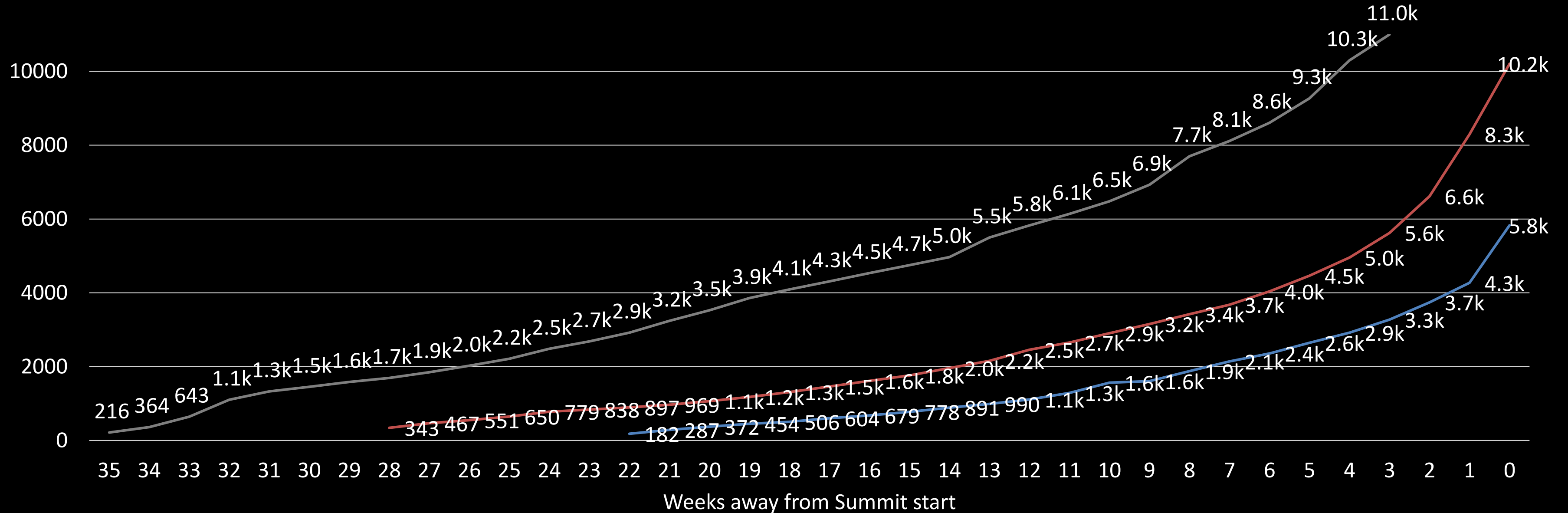


palexpo

Grenève



2023 vs 2024 vs 2025 weekly registration timeline



— Summit 2023 — Summit 2024 — Summit 2025

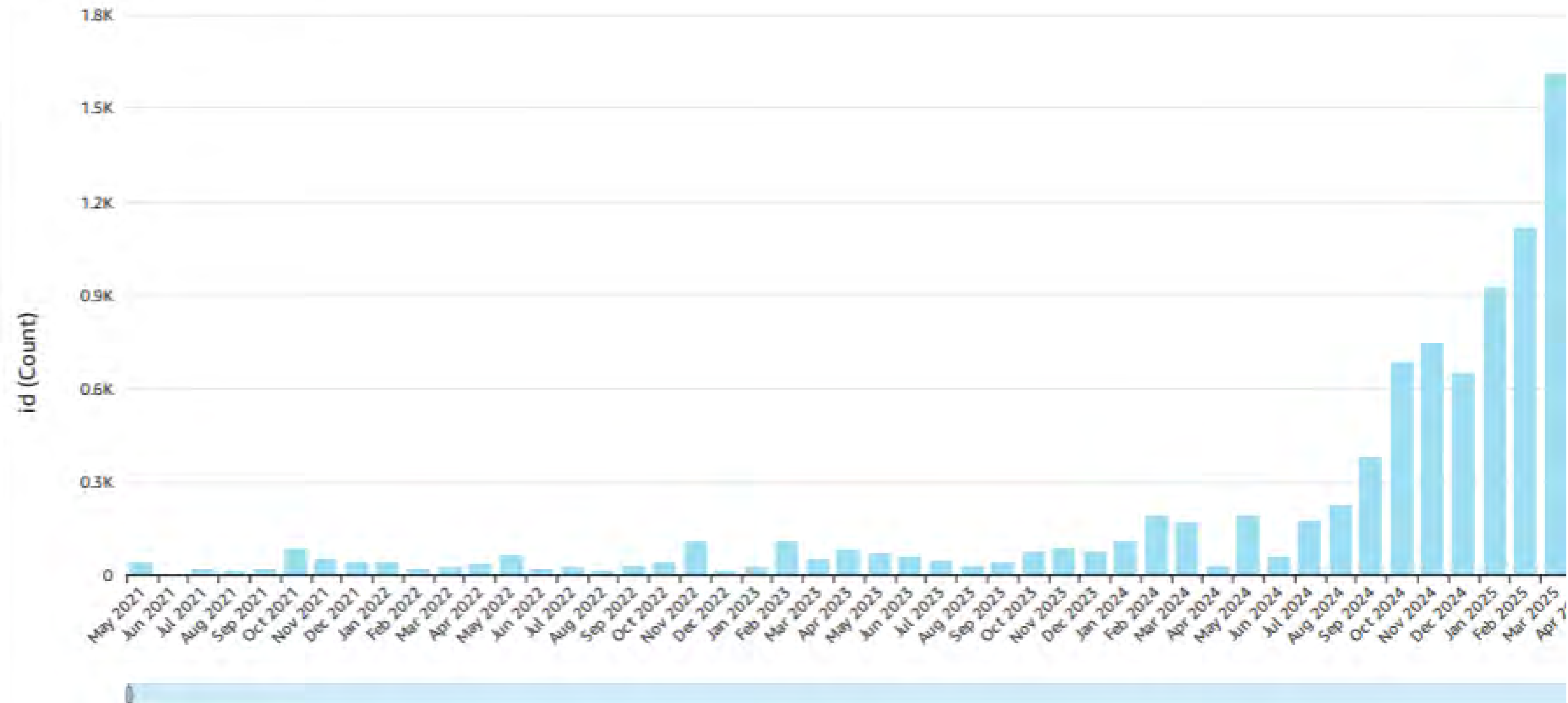


2025 Summit requests (Speak, sponsor, pitch)

Nr. of submissions Quarterly (tremesters)

submit_time	id
Q2' 2021	47
Q3' 2021	51
Q4' 2021	172
Q1' 2022	83
Q2' 2022	114
Q3' 2022	65
Q4' 2022	161
Q1' 2023	187
Q2' 2023	204
Q3' 2023	120
Q4' 2023	239
Q1' 2024	468
Q2' 2024	277
Q3' 2024	777
Q4' 2024	2,076
Q1' 2025	3,646
Q2' 2025	177

Nr of submissions by months



Now managing an average of almost **500 requests per week!!**

	Monday 7 July	Tuesday 8 July	Wednesday 9 July	Thursday 10 July	Friday 11 July
Morning	 Exhibition set up	 Center stage  Frontier Stage  Solution Stage  Youth Zone  Workshops  Exhibition	 Center stage  Frontier Stage  Solution Stage  Youth Zone  Workshops  Exhibition	 Center stage (AI Gov Dialogue)  Frontier Stage  Solution Stage  Workshops  Exhibition	 Center stage (AI Standards Exchange)  Frontier Stage  Solution Stage  Workshops  Exhibition
Lunch		 UN Leaders roundtable lunch <i>(invitation only)</i>	 AI Skills Coalition partners lunch <i>(invitation only)</i>	 AI Governance Dialogue roundtable lunch <i>(invitation only)</i>	 High level AI standards lunch <i>(invitation only)</i>
Afternoon	 Open house for media	 Center stage  Frontier Stage  Solution Stage  Youth Zone  Workshops  Exhibition	 Center stage  Frontier Stage  Solution Stage  Youth Zone  Workshops  Exhibition	 Center stage (AI Gov Dialogue)  Frontier Stage  Solution Stage  Workshops  Exhibition	 Center stage (AI Standards Exchange)  Frontier Stage  Solution Stage  Workshops  Exhibition
Dinner	 Speaker welcome reception	 Gala Dinner <i>(invitation only)</i>	 ITU 160 anniversary dinner <i>(invitation only)</i>		



Snapshot of 2025 Speakers (16 out of 700+)



Doreen Bogdan-Martin
Secretary-General, International
Telecommunication Union (ITU)



Marc Benioff
Chair, CEO & Co-Founder,
Salesforce



Geoffrey Hinton
Nobel Laureate, Advisor for the
Learning in Machines & Brains



Cherie Blair
Founder, Cherie Blair
Foundation for Women



Werner Vogels
Chief Technology Officer and
Vice President, Amazon



Anne Bouverot
Special Envoy for the Paris AI
Action Summit, Chairperson,
Ecole Normale Supérieure



Ravi Kumar S
CEO, Cognizan



Anna Marks
Chair, Deloitte Global Board of
Directors



Sasha Luccioni
AI and Climate Lead,
Hugging Face



Yoshua Bengio
Turing Award Winner. Founder
and Scientific Director



Yann LeCun
Chief AI Scientist, Meta



Kate Kallot
Founder & CEO, Amini,
Time100 AI



will.i.am
American musician, Hip Hop
artist, record producer,
entrepreneur and philanthropist



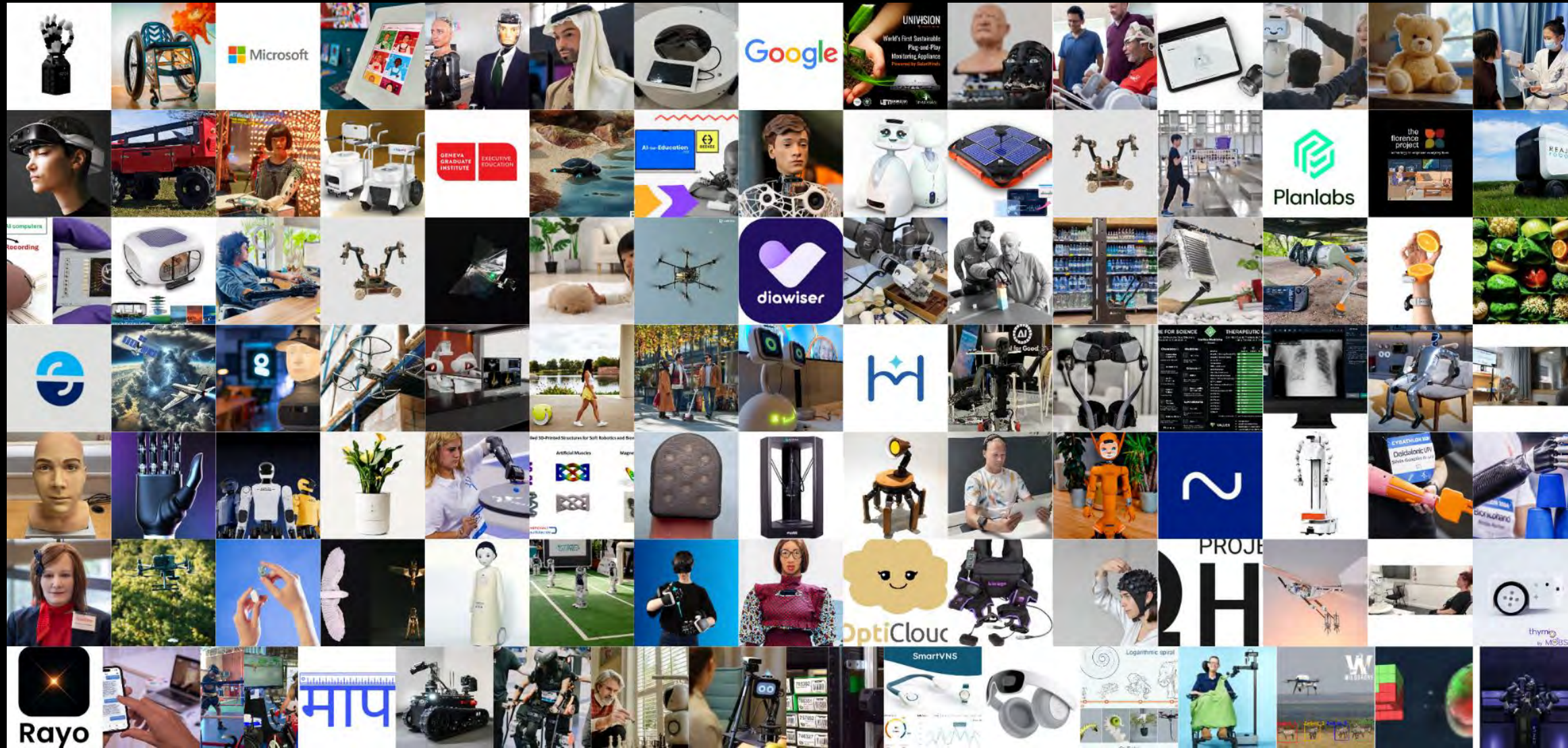
Martina Hirayama
State Secretary for Education,
Research and Innovation,
Switzerland



Meredith Whittaker
President, Signal



David Sinclair
Professor of Genetics, Harvard
Medical School



100+
Confirmed demos

52%
advanced robotics

30%
cutting-edge AI

18%
brain-computer interfaces (BCIs)

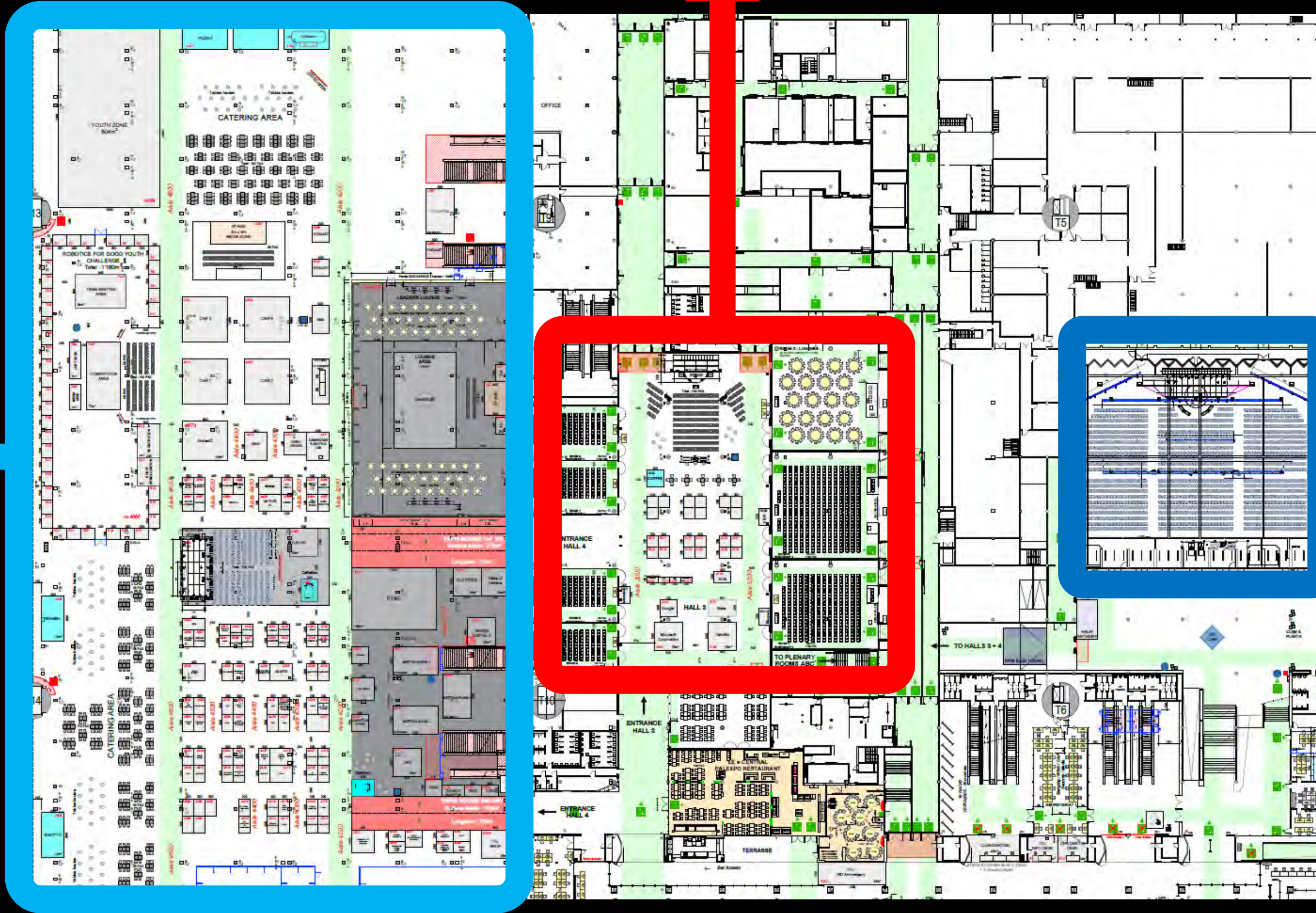
28
countries



Hall 3

Hall 4

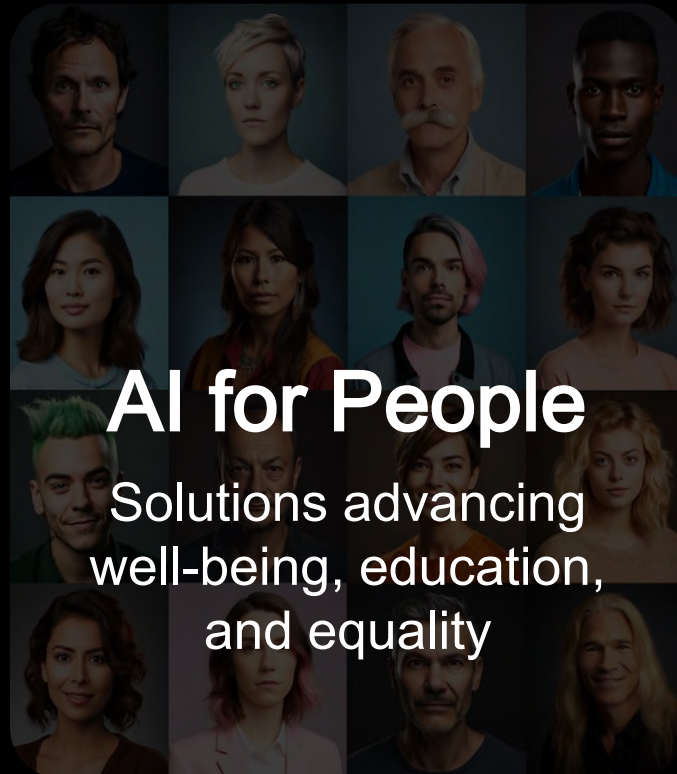
Main Stage



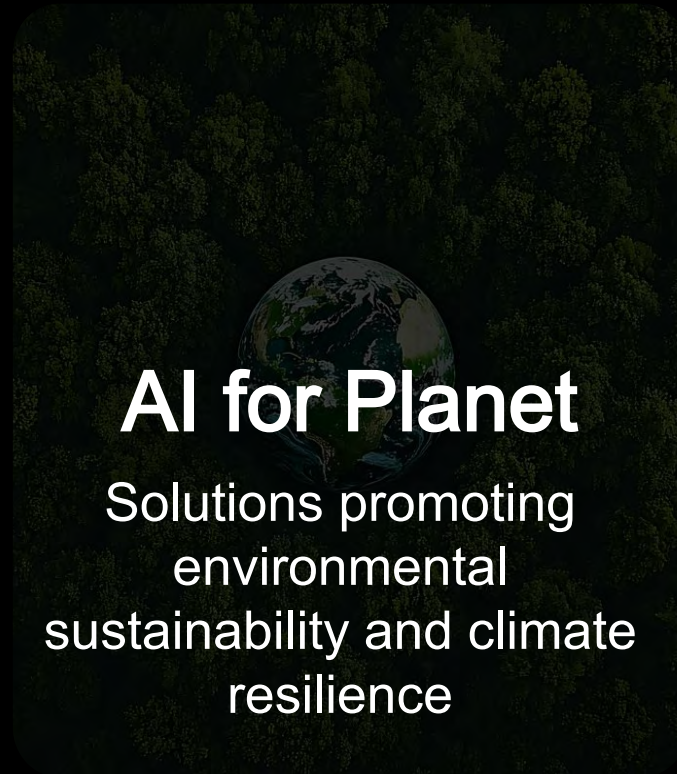


AI for Good Awards

3 Award categories celebrating innovative AI-powered solutions solving global challenges



AI for People
Solutions advancing well-being, education, and equality

A grid of 16 diverse human faces of various ages and ethnicities, representing the 'AI for People' category.

AI for Planet
Solutions promoting environmental sustainability and climate resilience

A globe centered in a lush green forest, representing the 'AI for Planet' category.

AI for Prosperity
Solutions fostering economic growth, industry innovation and social progress

A modern city skyline with skyscrapers, representing the 'AI for Prosperity' category.

Secretariat

- High-level women's breakfast
- UN Leaders Lunch
- Giga
- P2C
- Women & Youth
- AI and HR workshop
- AI and Space

Secretariat and WSIS

- AI Governance Dialogue
- Ambassador's Breakfast & Tour

TSB

- 15+ AI standards workshops

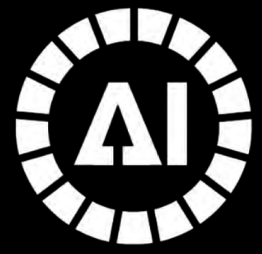
BDT

- Workshop: Early warnings
- Workshop: Open source
- Session: Early warnings
- Session: AI and child online protection
- Session with GitHub
- AI training for Ambassadors

BR

- Workshop: GeoAI



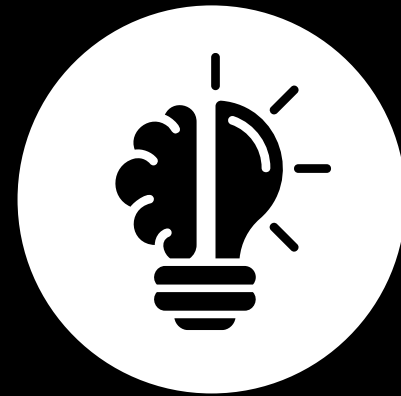


AI for Good

4 Areas of Actions



Multi-stakeholder
Dialogue



Capacity Building

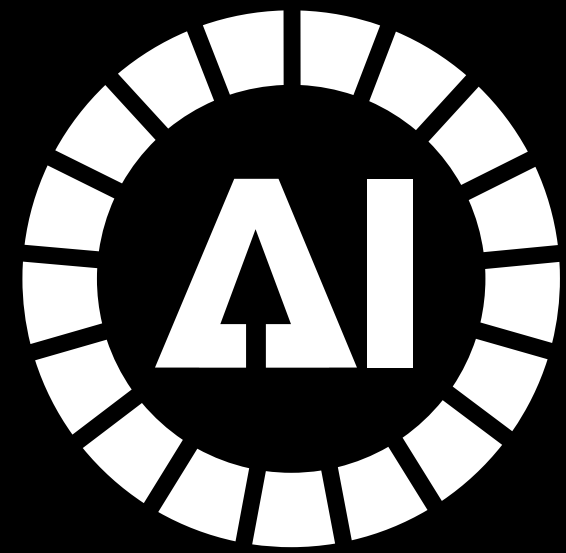


AI Standards



AI Governance





AI for Good

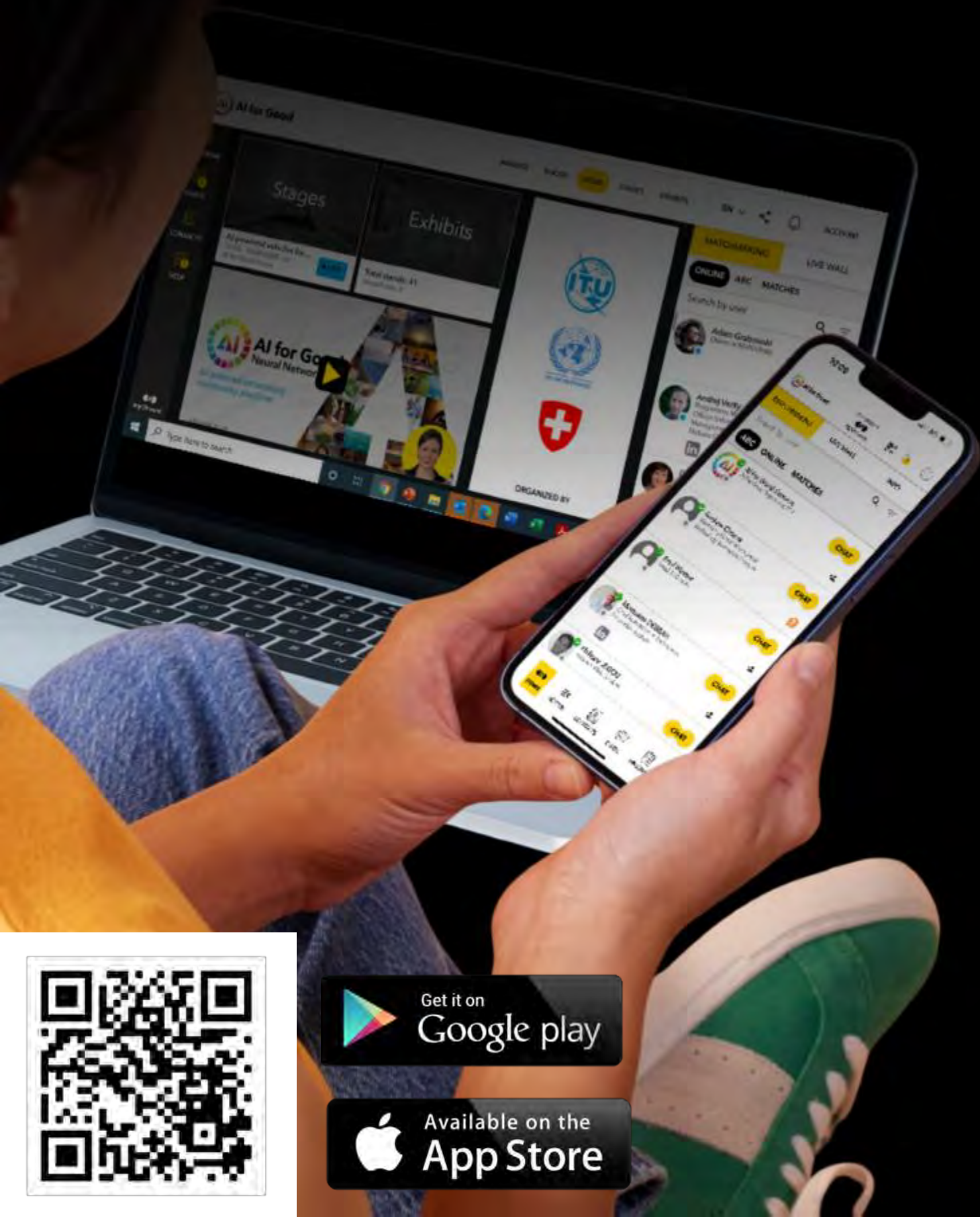


Multi-stakeholder Dialogue



AI for Good

Neural Network



Industry
31%

United Nations
7%

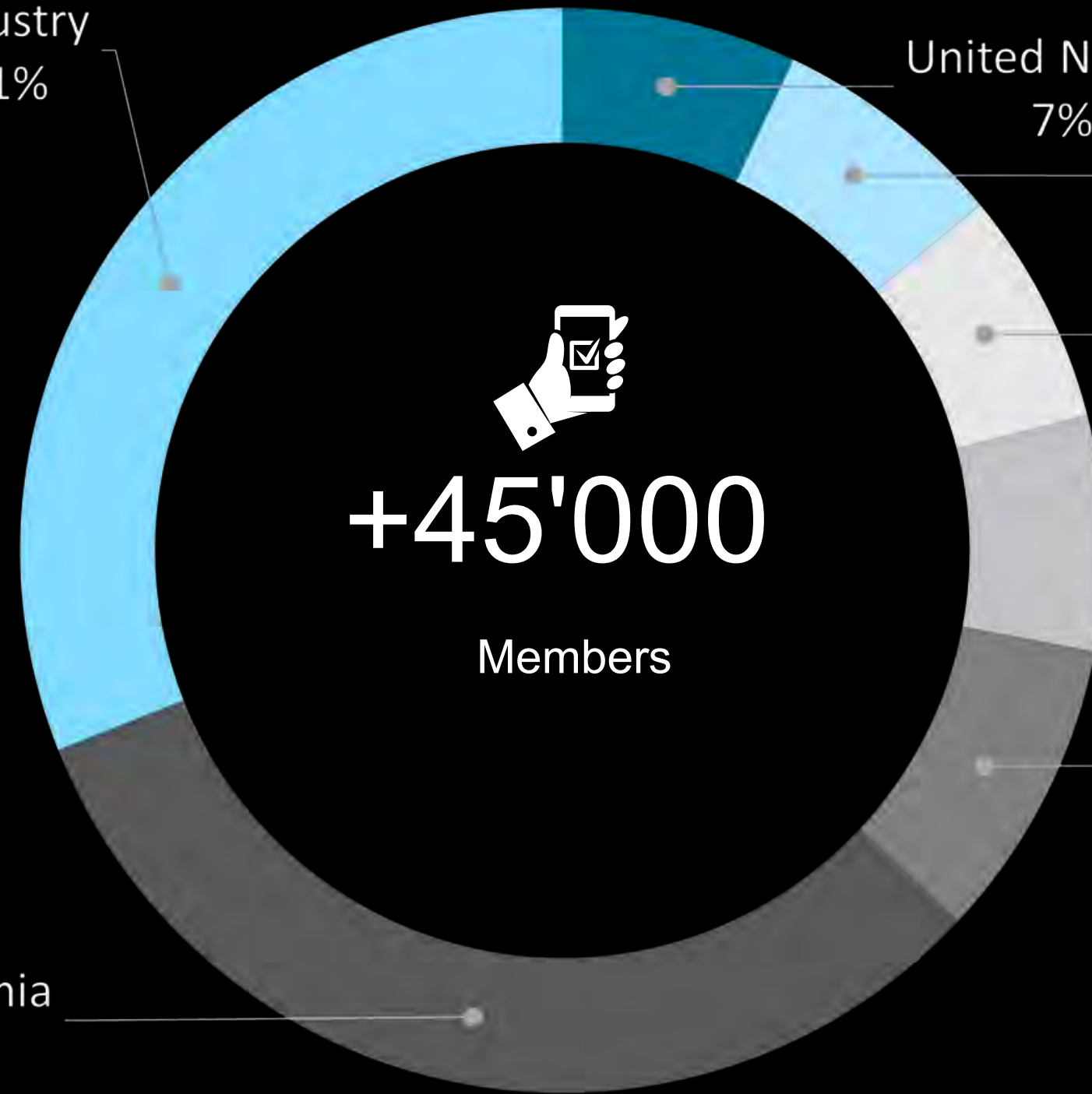
Student
7%

Non-profit
7%

International or
Organization/As
7%

Government
9%

Academia
32%



+45'000

Members



Get it on
Google play

Available on the
App Store





AI for Earth & Sustainability Science



AI & Climate Science



AI for Manufacturing



GeoAI



ML5G



AI and Health



AI for Biodiversity



AI and Finance



AI & Work



Open Source AI for Digital Public Goods



AI & Robotics



AI in Humanitarian Action



From Molecules to Models



Trustworthy AI



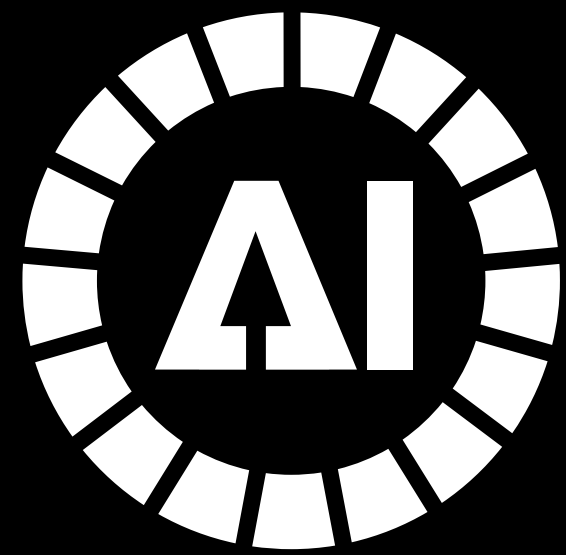
AI for Good

Impact Africa

*Advancing innovative AI to
solve global challenges*

31 October 2025
Johannesburg





AI for Good



Capacity Building

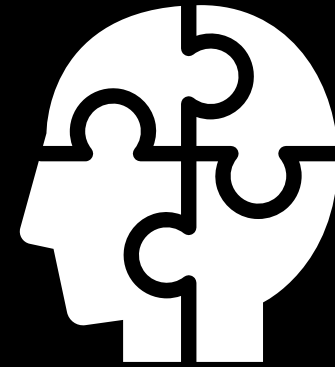




Impact Initiative



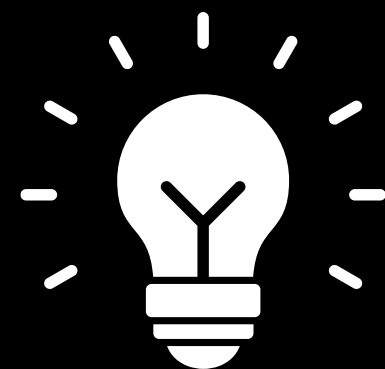
AI for Good Regional Programming



AI skills and capacity development



Reports and research papers



AI Challenges and Competitions





AI Skills Coalition

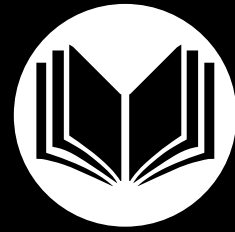
- Democratizing AI Skills and Knowledge and Bridging the AI Skills Gap
- Train 10,000 learners by the end of 2025



50+
partners
worldwide



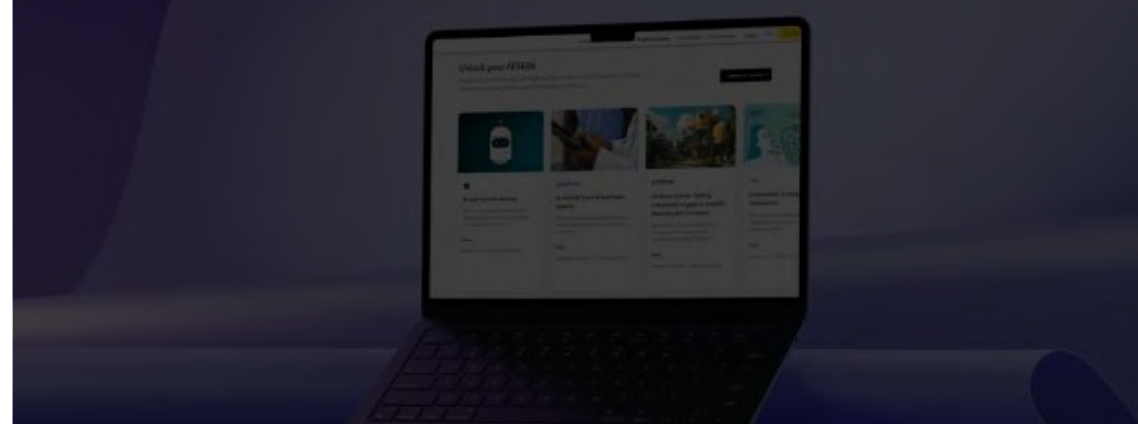
70+
courses



35+
library
publications



8
languages





AI in Action - A Workshop For ITU Council Members

Structure

Session 1: AI and Diplomacy – Foundations, Strategic Considerations and Emerging Trends

Session 2: AI in Action – Practical Applications

Session 3: AI in International Negotiations – A Simulation Exercise

Outcomes: AI Tools for Council Work

[The Graduate Institute](#)
[Critical Conversations about AI: A Glossary for Big Questions and Bold Ideas](#)

[Diplo Foundation](#)
[DiploAI Agent and Tools](#)

[ITU C&P Department](#)
[Translation Tool](#) (TIES restricted)

[Microsoft](#)
[Top Microsoft 365 Copilot Prompts for Leaders](#)

[Unlocking Complex Policy Analysis with Copilot Studio's Deep Reasoning](#)

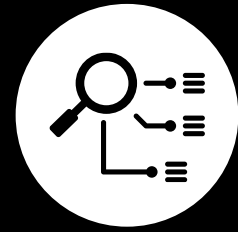
[Download the AI skills guide](#)



- Global youth platform to share knowledge and collaborate on AI projects
- Engage youth to develop local AI solutions to local problems



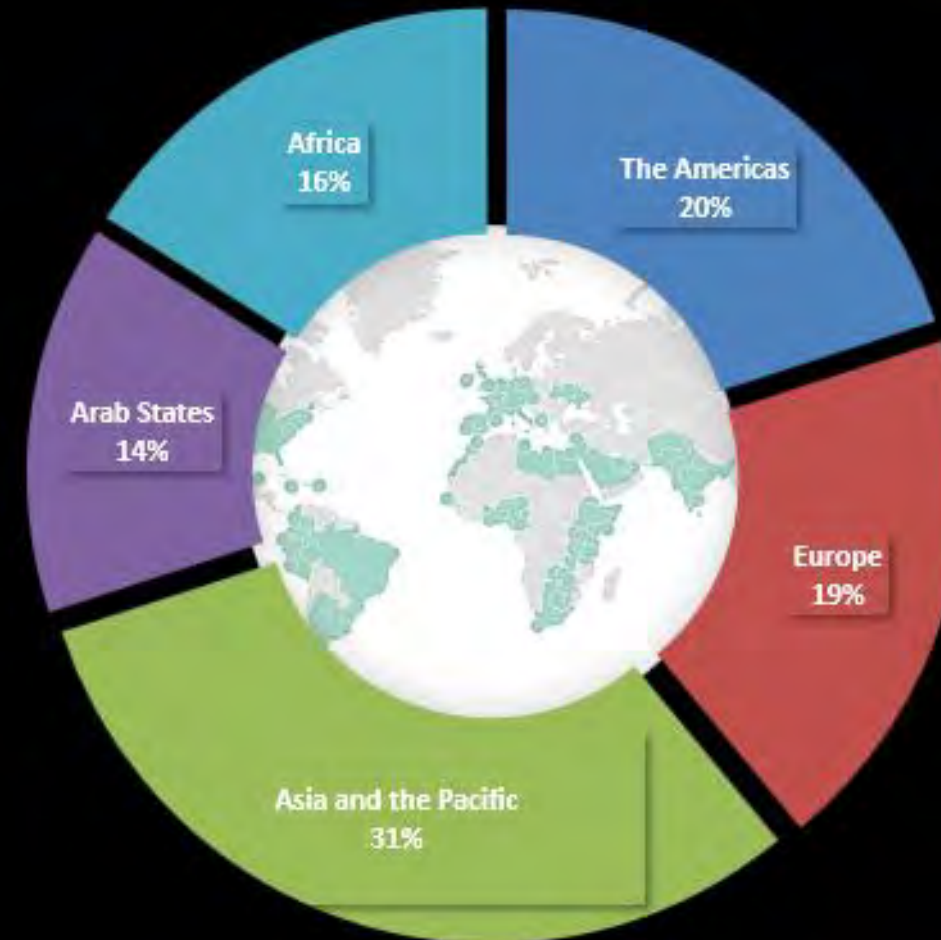
103
hubs



50
countries



650+
members





AI for Good

Innovation Factory

- Year-long AI startup pitching competition
- Identify deployable AI solutions to solve global challenges



60+

pitching competitions since its creation in 2021



200+

Startups selected to pitch



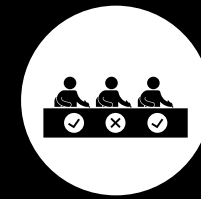
3K+

Startup applications received



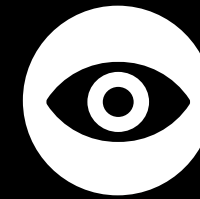
40+

countries represented by pitching startups



150+

Judges



35K+

Views



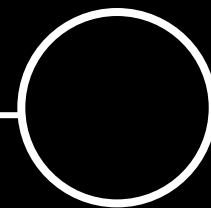
Oct-Apr 2024-25

Pitching competition



April-July

Startup accelerator programme



Jul 2025

Grand Finale





AI for Good

Robotics for Good Youth Challenge

- The leading UN competition on robotics for youth 10-18 y.o.
- Empower the next generation of AI and robotics innovators



1.2K+
teams



40%
girls



35%
least developed
countries



25+
countries



7.5K+
participants 9-18
years old

Brazil



Zambia



Zimbabwe





AI for Good

Robotics for Good Youth Challenge

Watch video

https://youtu.be/GCi6qWCl3-s?si=_vtlfTj0AmusQNps



- International ML competition to solve global challenges
- Engaging the next generation of AI developers and standards makers



90

competitions
from ML
challenges



15K

participants



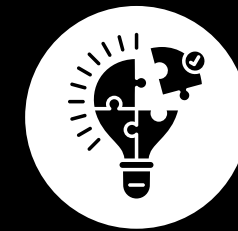
40K

submissions



100

countries



160+

open source
solutions on
GitHub

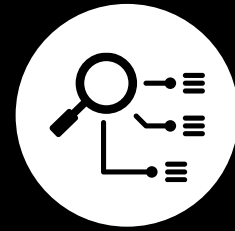


- Project under impact initiative to establish preconditions for AI readiness across domains
- Assist policy makers in addressing the AI gap



2

reports



6

AI readiness factors



35+

workshops in Geneva and Riyadh



40+

countries





AI for Good

Innovate for Impact

- International call for industry use cases to solve global challenges
- Empower the scholars from developing countries to bridge the AI Gap



2

reports



2

workshops in Geneva and Shanghai



12

winners



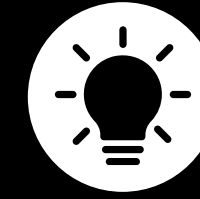
40+

countries



118

scholar applications



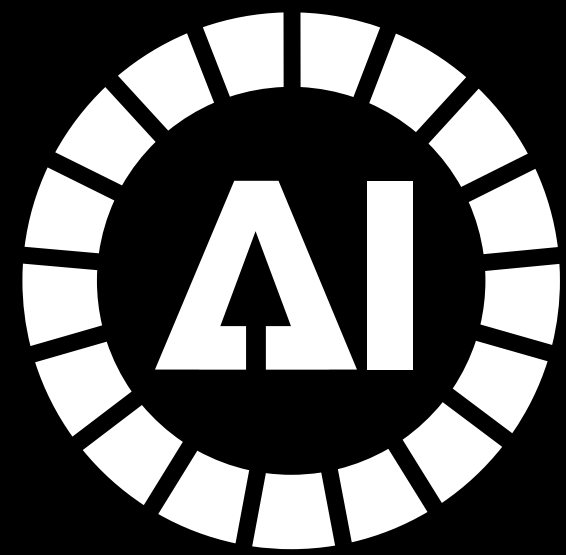
219

use cases



人工智能全球治理高级别会议



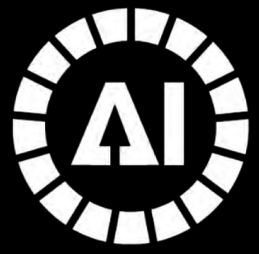


AI for Good



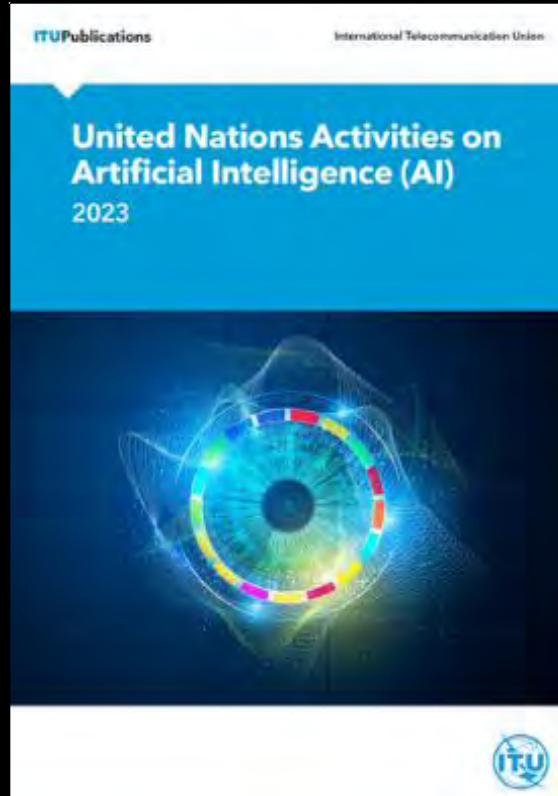
AI Governance





AI for Good

AI Governance Dialogue



UN AI Activities Report



UN White Paper on AI Governance

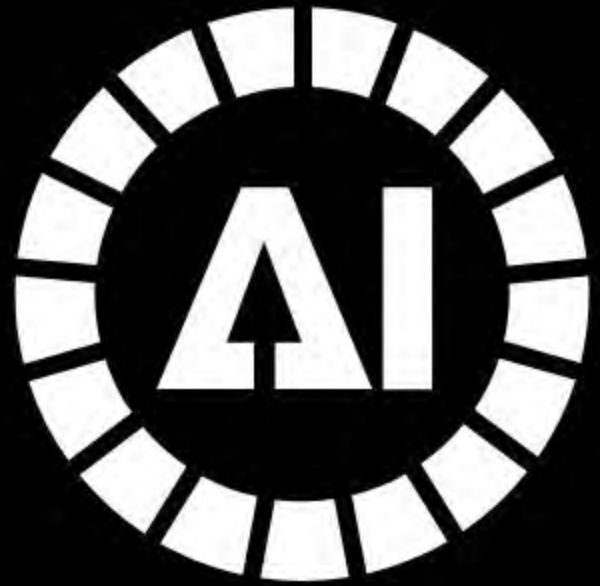


Inter-agency Working Group on AI for UN 2024



AI Governance Day Report





AI for Good

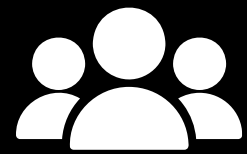
Global Summit

AI Governance Dialogue

Steering the future of AI

10 July 2025
Geneva, Switzerland





150

Invite only guests



80+

Ministers & regulators



50%+

Developing countries



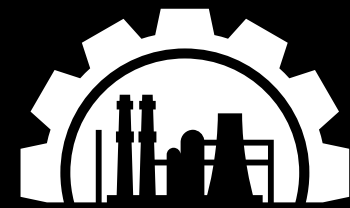
10

UN #1s and #2s



15+

Top academic experts



25+

C-level industry



10+

NGOs/Civil society



Relevant GDC outputs and HLAB-AI recommendations



Some relevant existing mechanisms

GDC Para 56.a
“... International Scientific Panel ... international initiatives and research networks”

International Scientific Panel on AI
“... supported by the proposed UN AI office and other relevant United Nations agencies ...”

GDC Para 56.b
“... Global Dialogue on AI Governance ... existing relevant UN conferences and meetings...”

AI4G Global Summit
AI Governance Day

Policy Dialogue on AI Governance
“... twice-yearly... on the margins of existing meetings at the United Nations ...”

GDC Para 58
“... call on standards development organizations to collaborate...”

World Standards Cooperation
Int'l. AI Standards Summit

AI Standards Exchange
“... representatives from national and international standard-development organizations ...”

GDC Para 61
“... leverage existing UN and multi-stakeholder mechanisms to support AI capacity-building ...”

AI Hub with UNDP, et al
AI Skills Coalition
AI for Good Impact Initiative

Capacity Development Network
“... to link up a set of collaborating, UN-affiliated capacity development centres ...”

GDC Para 63
“... a Global Fund on AI and that are complementary ...”

Digital Window of
the Joint SDG Fund

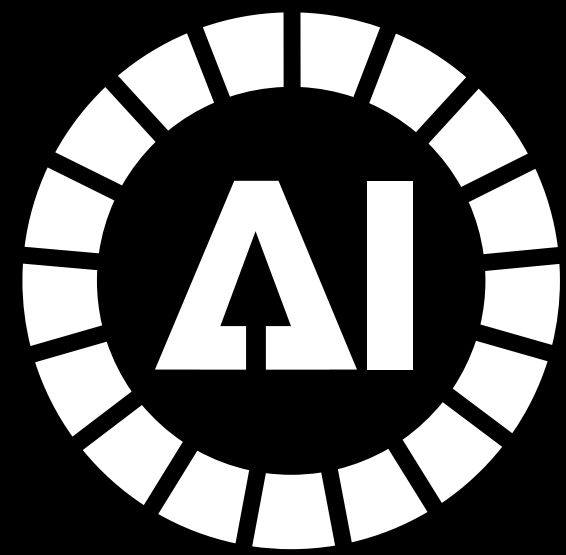
Global Fund for AI
“... creation of a global fund for AI to put a floor under the AI divide ...”

GDC Para 72
“... establishment of an office ... working closely with existing mechanisms ...”

IAWG-AI
UNGIS

AI Office within the Secretariat
“... drawing, wherever possible, on relevant existing UN entities ...”





AI for Good

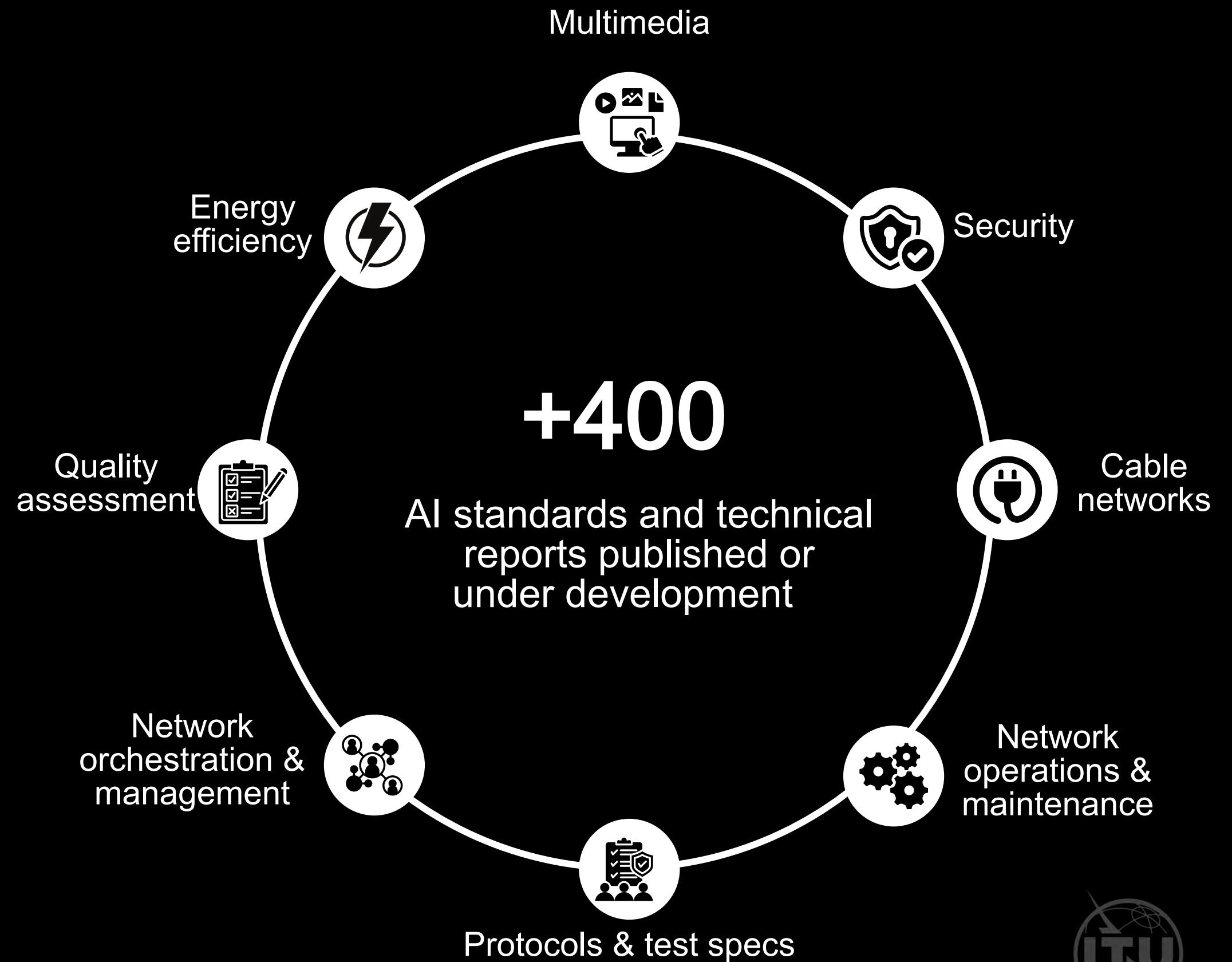


AI Standards



Including standard frameworks to integrate AI/ML in networks, standard terms and definitions, standards to evaluate AI/ML models and their results, standards for data handling.

Partnerships laying groundwork for new standards on AI for health (ITU, WHO), natural disaster management (ITU, WMO, UNEP), digital agriculture (ITU and FAO), and Human rights and standards (OHCHR).



AI:  **AI for Natural Disaster Management**
ITU Focus Group



AI:  **AI for Health**
ITU-WHO Focus Group



AI:  **Machine Learning and 5G**
ITU Focus Group


NEW

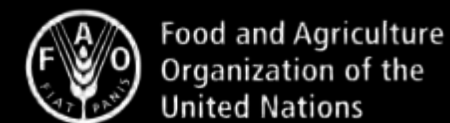
AI:  **AI and Multimedia authenticity standards collaboration**

NEW

AI:  **AI native for telecommunication networks**
ITU Focus Group

AI:  **AI for Environmental Efficiency**
ITU Focus Group

AI:  **AI and Internet of Things for Digital Agriculture**
ITU Focus Group



AI:  **AI and Data Commons**
Global Initiative

AI:  **UN Special Envoy for road safety**

AI:  **AI for Autonomous and Assisted Driving**
ITU Focus Group

AI:  **AI for Road Safety**
Global Initiative



AI and Natural Disaster Management FG

Call to build on the work of the Focus Group

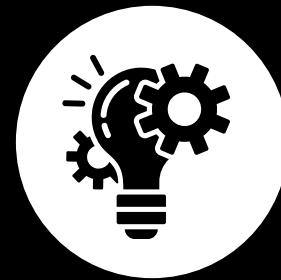
Research



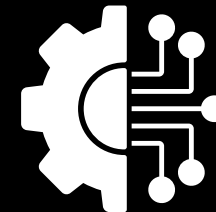
Standards development



Innovation



Natural hazards



Digital technologies (AI)



UNIVERSAL
POSTAL
UNION



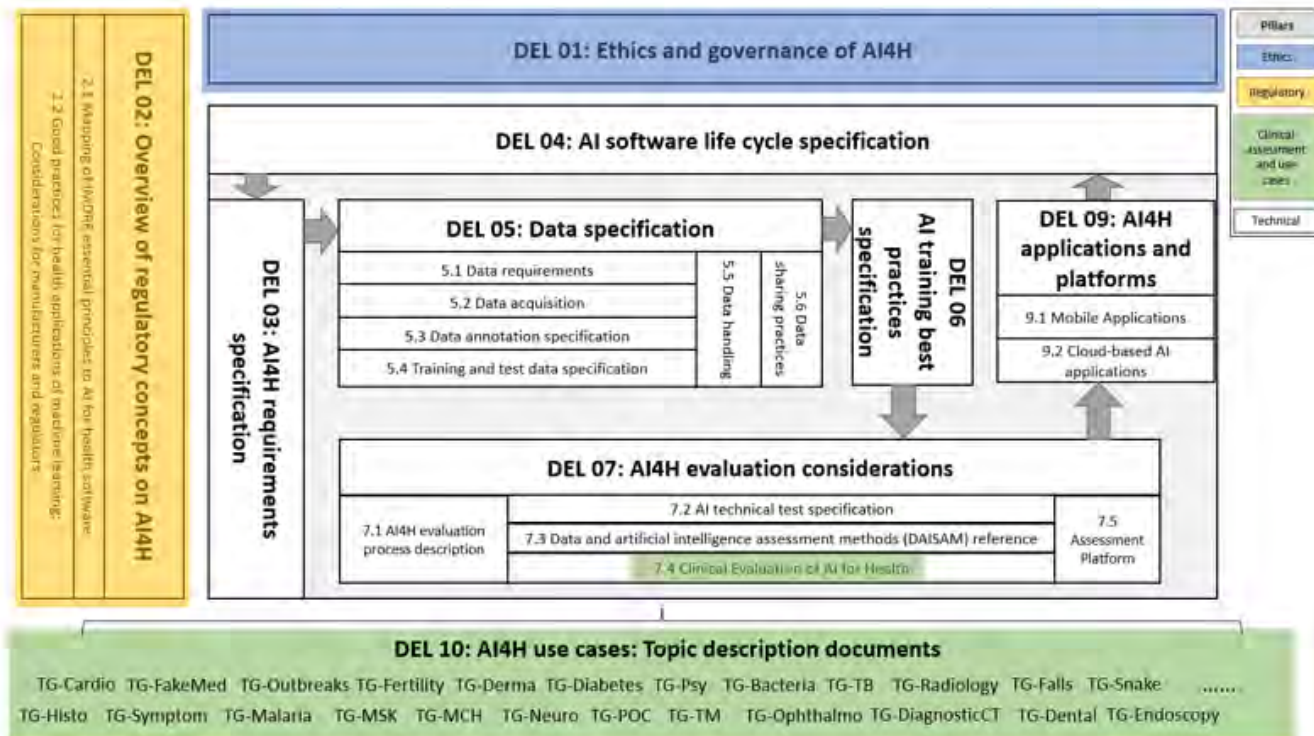
United Nations
Climate Change

UN agencies that requested to join as partners

in the successor project, a Global Initiative entitled “Resilience to Natural Hazards through AI Solutions” (or “Resolutions”).



FG-AI4H specifications & reports



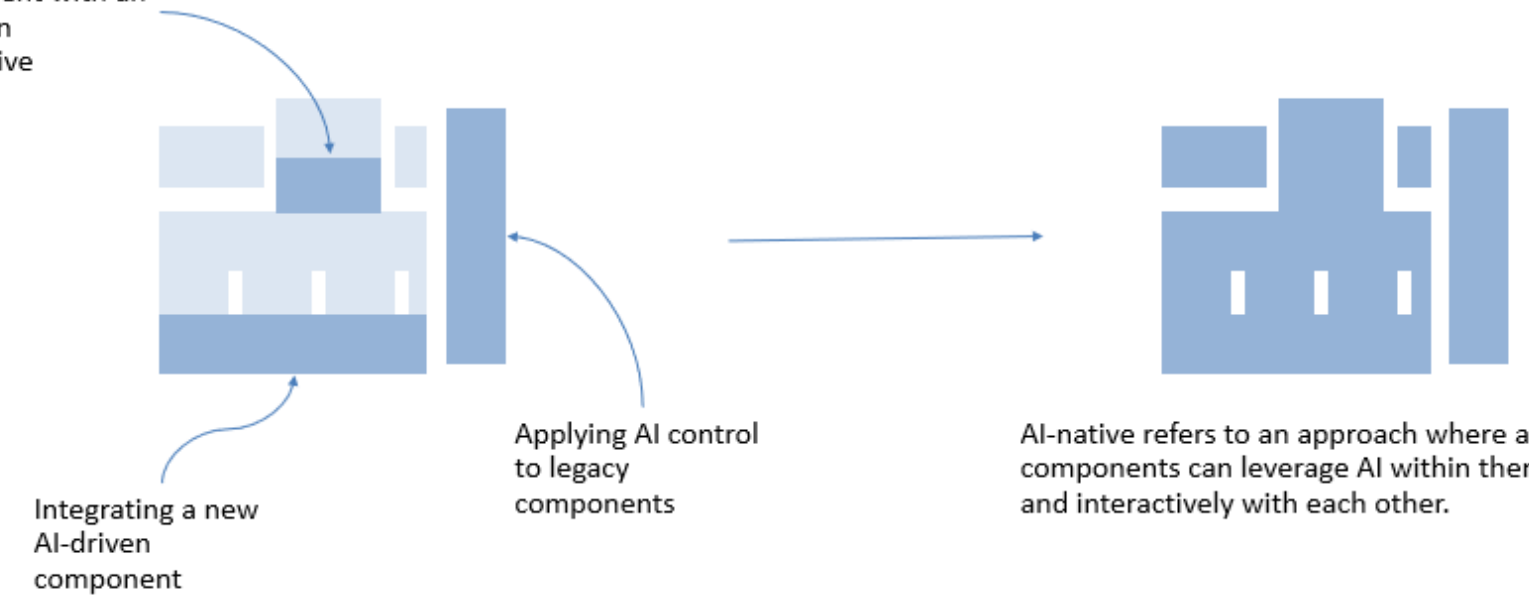
Published:
36 Reports and Specification

Open Code Infrastructure (OCI):
implementing benchmarking and auditing

Artificial Intelligence Native Networks (FG-AINN)

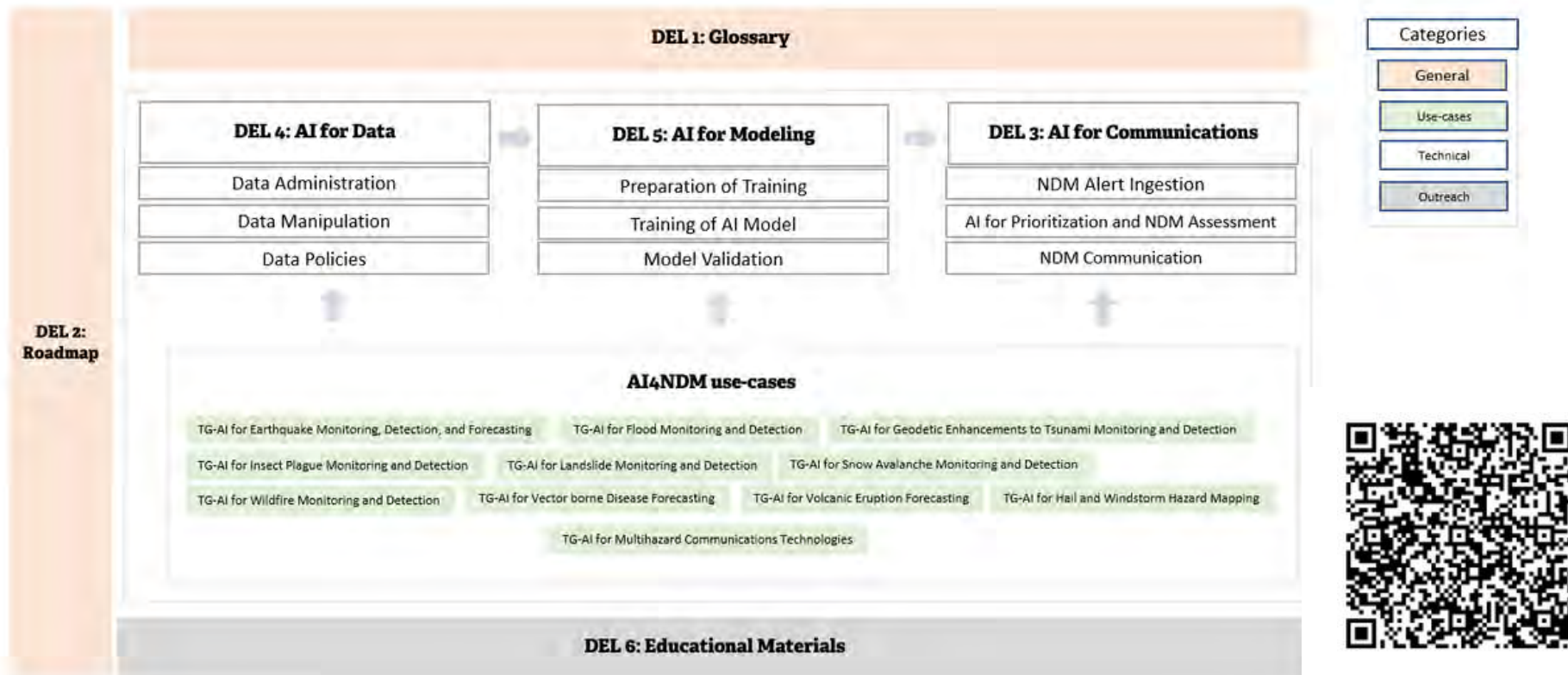


Replacing a component with an AI-driven alternative



Unlike traditional networks that incorporate AI as an overlay or enhancement, AI-Native networks have AI embedded at their core to make networks more autonomous, efficient, and adaptable to the ever-increasing demands of modern communication.

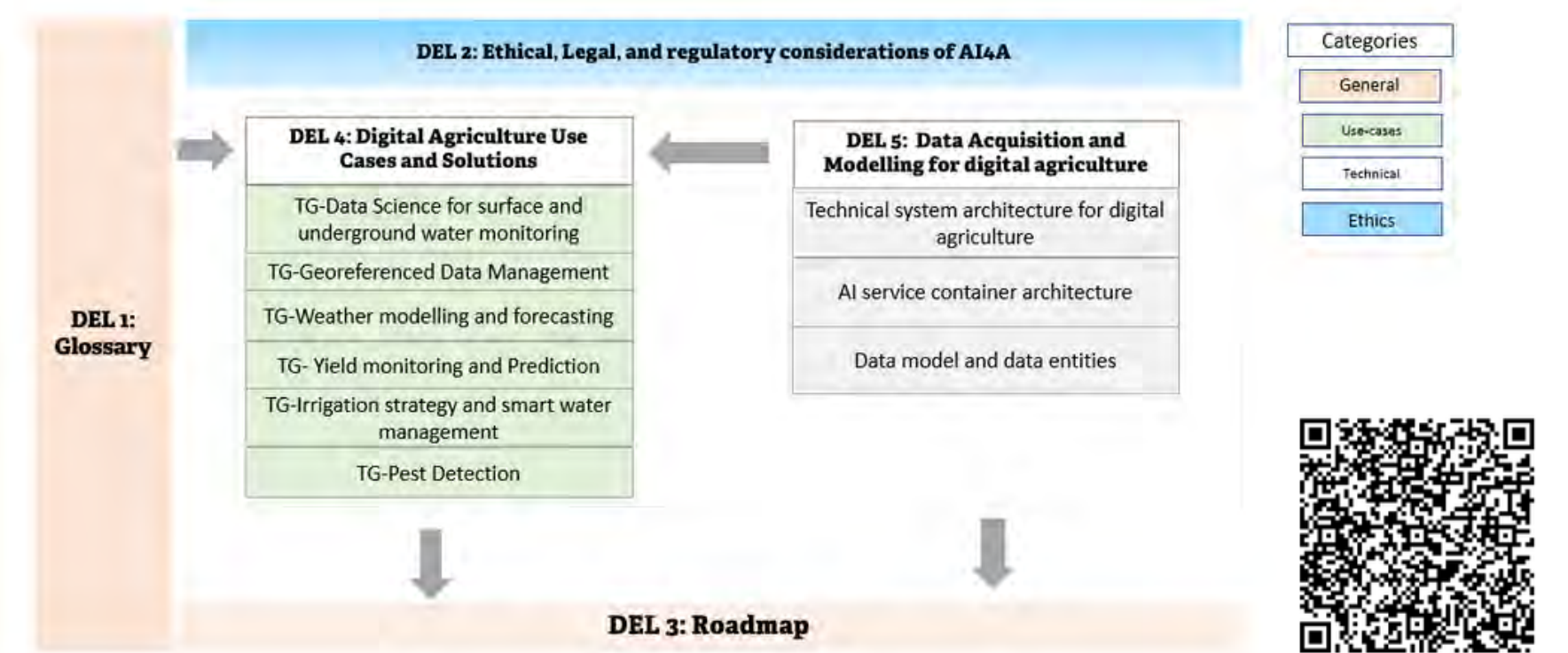
FG-AI4NDM specifications & reports



FG-AI4A specifications & reports



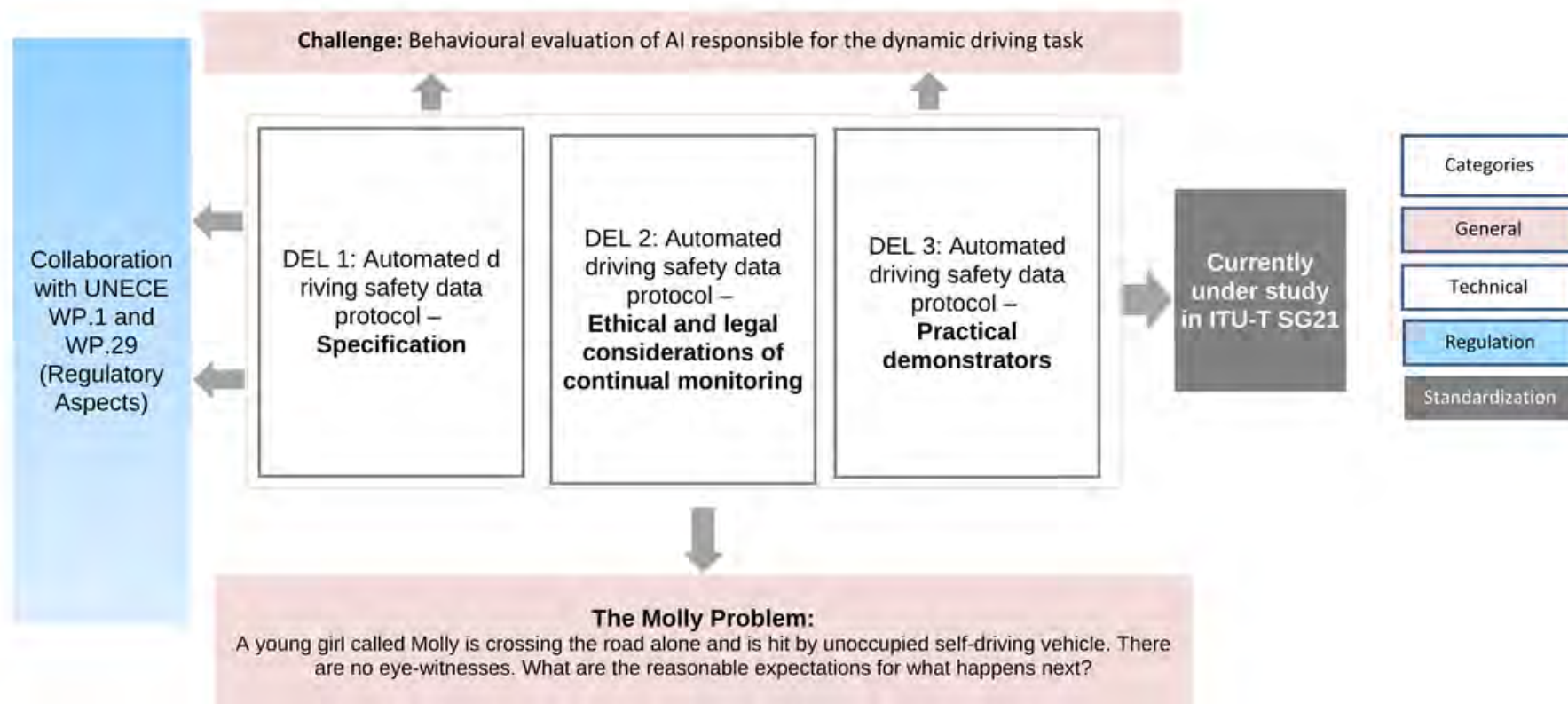
Food and Agriculture Organization of the United Nations



AI for autonomous driving



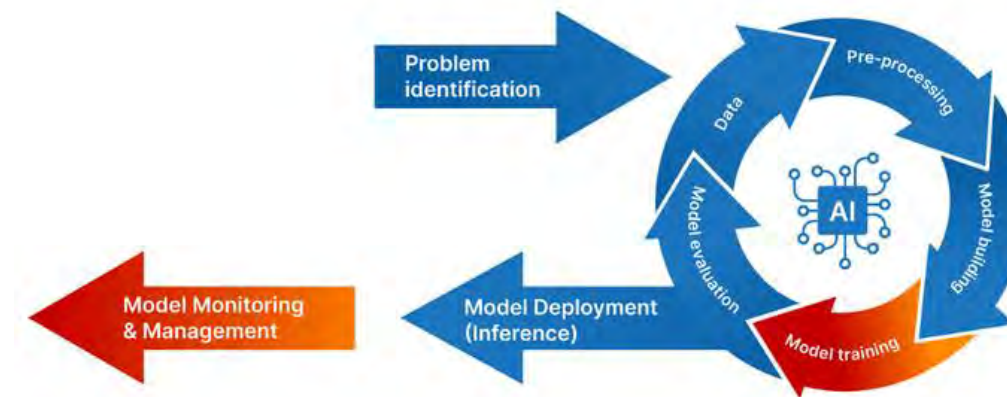
AI: AI for Autonomous and Assisted Driving
ITU Focus Group



AI for the environment



AI: AI and Internet of Things for Digital Agriculture
ITU Focus Group



Lifecycle of Artificial Intelligence

Ongoing standard work
How to calculate the GHG emissions and Energy efficiency of AI

Standards

Recommendation ITU-T L.1410
Methodology for environmental life cycle

Recommendation ITU-T L.1480
Enabling the Net Zero transition



How can media be authenticated?



The EU is also looking at enshrining watermarking requirements in law (AI Act Dec 2023).



AI watermarking and multimedia authenticity initiatives need standards and governance



China has mandated that AI-generated content be clearly labelled.



Different tech companies have their own solutions with no interoperability

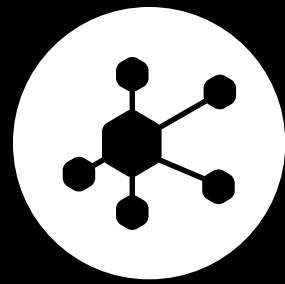


Objectives

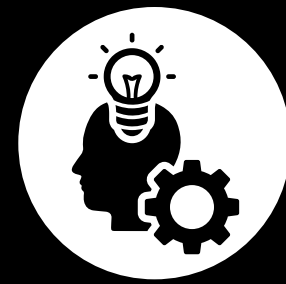
Assist policymakers, regulators, industry and civil society to navigate the AI standards landscape and provide information they need to successfully apply AI standards and contribute to their socioeconomic development.



AI Standards
Database

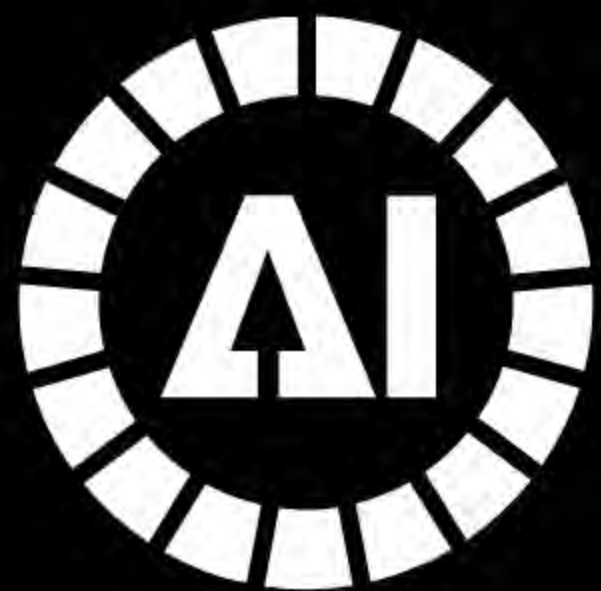


AI Standards
News from global
SDOs



AI Standards
Capacity Building





AI for Good Global Summit

International AI Standards Exchange

*Shaping the future of global
AI standards development*

11 July 2025
Geneva, Switzerland





AI for Good

International AI Standards Exchange programme

Centre stage | 11 July

High Level AI Standards Panel

AI Standards Exchange Lunch

Thematic Keynotes

13 thematic workshops | 8 - 11 July

Agriculture

Disaster risk reduction

Energy efficiency

Edge AI

AI security

Trustworthy AI testing

AI readiness

Future networked car

AI & health

Multimedia Authenticity

ML in Telecom

FG AINN Meeting

Women Leaders in AI and Standards

3 frontier AI workshops | 8 - 10 July

Quantum

Brain Computer Interfaces

AI & Virtual Worlds





AI for Good

International AI Standards Summit

*Shaping the future of global
AI standards development*

2 – 3 December 2025
Seoul, Republic of Korea



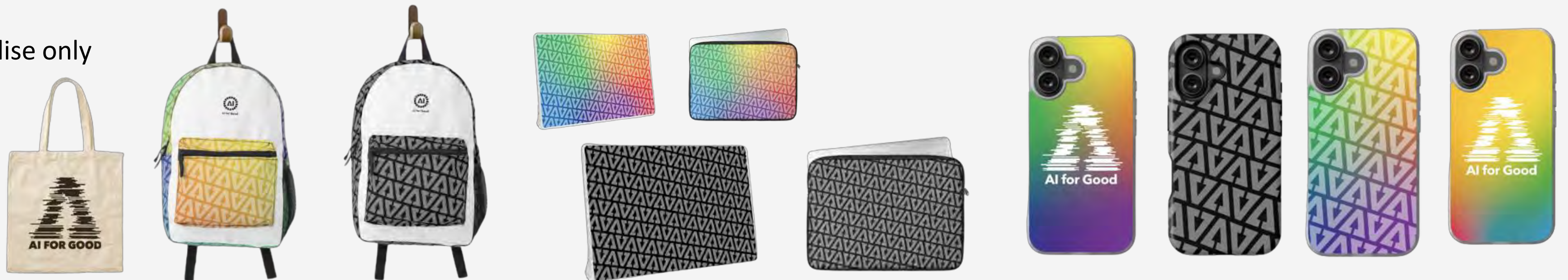


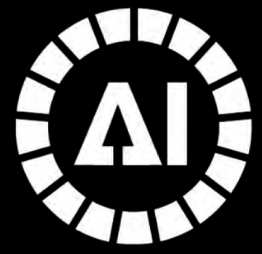
GET YOUR #AIFORGOD MERCH

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